

# Apteco Orbit Dashboards and Audiences Course

## Main Course Content

- Navigating Orbit
- Dashboard User
  - Drilling into data on a tile
  - Filtering from a tile
  - Refining dashboard tiles
  - Adding user filters
- Audiences
  - Considerations for creating an audience
  - Logic position
  - Working with variables
  - Applying limits
  - Browsing and checking data
  - Finding audience lookalikes
  - Exporting an audience
- Dashboard Creator
  - Getting started
  - Adding filters
  - Working with visualisations

## Pre-requisites

This course is available to all Apteco licensed users.

[Contact us to book](#)



## Training options

### Online trainer-led

- Join the Apteco Training team remotely and online to complete your learning across two 3-3.5-hour sessions.

### On demand video training

- Brought to you as a series of self-access video modules that you can start and stop to suit the time you have available, the Apteco trainers guide you step by step through a comprehensive introduction to Orbit dashboards and audiences.
- Buy this course directly from Apteco [HERE](#).
- 30 days access to course content is provided.

### Online trainer led + on demand video training

- The best of both worlds! Complete your initial learning in the company of an Apteco trainer but also have 30 days access to the on-demand video content to review and embed your learning completely.

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# Apteco FastStats Analyser Advanced Course

## Main Course Content

Delegates will gain a good introduction to the more advanced concepts and functionality of the Apteco FastStats software.

- Introduction – what the advanced features can do for you
- Selection logic – working with the table structure
- Selection logic – the options and positioning
- RFV – how recency, frequency, value works
- Data Grids – cell and summary aggregation
- Cubes – working with tables and filters
- Cubes – using date and numeric variables
- Cubes – Calculated Measures
- Sampling – using Top N, Limits and N Per calculations
- Virtual Variables – an introduction to Wizards and Virtual Variable creation
- Profiling – identifying ‘lookalikes’ and creating PWE scores

## Pre-requisites

Delegates wishing to attend this course should first have completed the FastStats Analyser Standard user training.

Contact us to book



## Training options

### Online trainer-led

- Join the Apteco Training team remotely and online to complete your learning across two 3-3.5-hour sessions.

### On demand video training

- Brought to you as a series of self-access video modules that you can start and stop to suit the time you have available, the Apteco trainers guide you step by step through the advanced features of FastStats.
- Buy this course directly from Apteco [HERE](#).
- 30 days access to course content is provided.

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