

Apteco Orbit Dashboards and Audiences Course

Main Course Content

- Navigating Orbit
- Dashboard User
 - Drilling into data on a tile
 - Filtering from a tile
 - Refining dashboard tiles
 - Adding user filters
- Audiences
 - Considerations for creating an audience
 - Logic position
 - Working with variables
 - Applying limits
 - Browsing and checking data
 - Finding audience lookalikes
 - Exporting an audience
- Dashboard Creator
 - Getting started
 - Adding filters
 - Working with visualisations

Pre-requisites

This course is available to all Apteco licensed users.

Contact us to book





Trainer led and/or on demand video

Training options

Online trainer-led

- Join the Apteco Training team remotely and online to complete your learning across two 3-3.5-hour sessions.

On demand video training

- Brought to you as a series of self-access video modules that you can start and stop to suit the time you have available, the Apteco trainers guide you step by step through a comprehensive introduction to Orbit dashboards and audiences.
- Buy this course directly from Apteco [HERE](#).
- 30 days access to course content is provided.

Online trainer led + on demand video training

- The best of both worlds! Complete your initial learning in the company of an Apteco trainer but also have 30 days access to the on-demand video content to review and embed your learning completely.

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